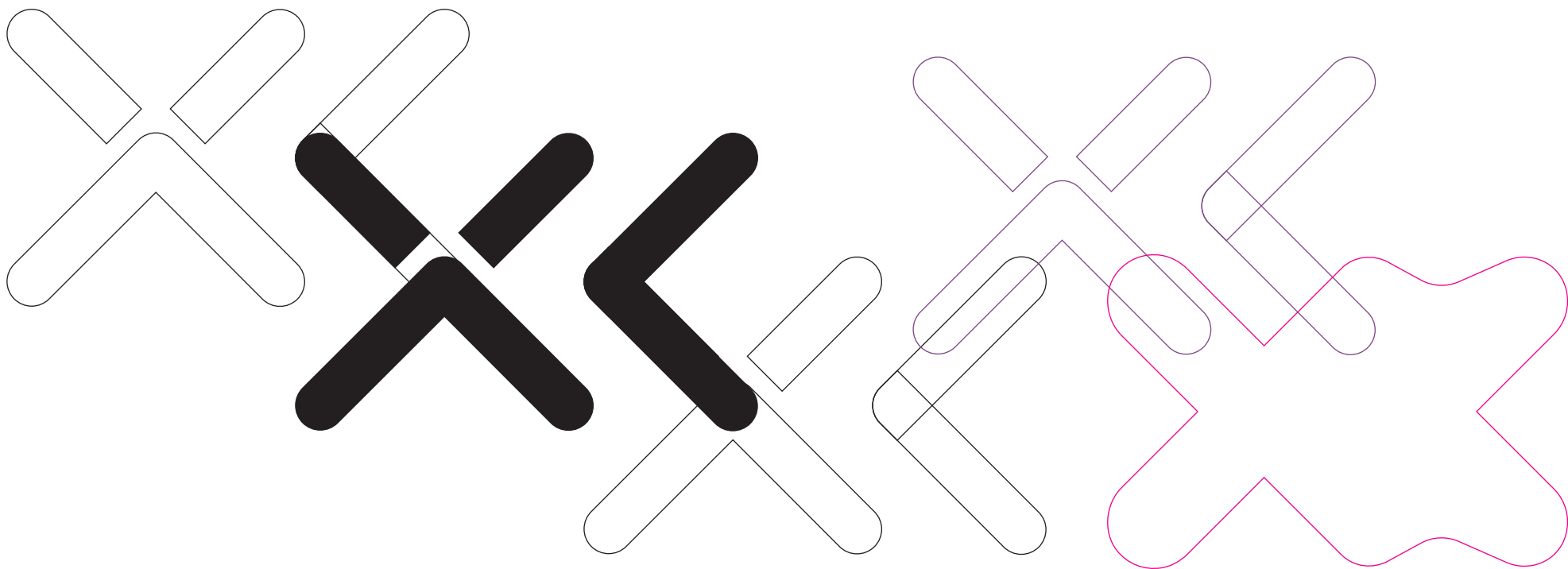
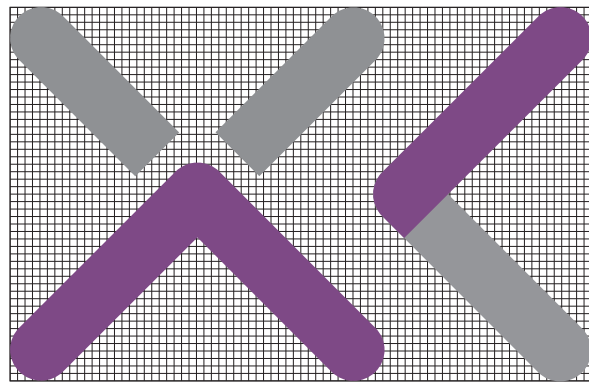


# 엑세스랩 주식회사 그래픽디자인 편람

Graphic Design Manual of  
XSLAB Incorporation



심볼  
Symbol



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4도 색상

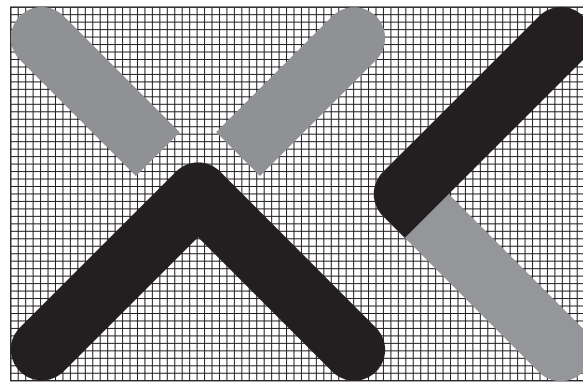
● C61 M85 Y21 K00    ● C00 M00 Y00 K52

RGB로 변환 시

● #7c4080    ● #9b9b9c

엑세스랩 심볼

엑세스랩의 심볼은 X와 L의 유기적인 조합을 상징하며 단순한 조합과 2가지 색상 베리언스로 생성한 대표 도형은 작은 크기에서도 높은 가독성과 IT기업으로써의 세련된 인상을 선사하고 있다.



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1도 색상

● K100    ● K52

The organic combination

The simple combination of the symbols and the XL-shape created in 2-colour is highly readable and gives the impression of a sophisticated IT firm.

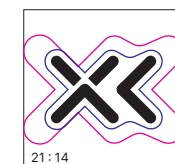


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2도 색상

● M75 K58    ● K52

박스 내 사용례  
in Box





4도 인쇄시



1도 인쇄시

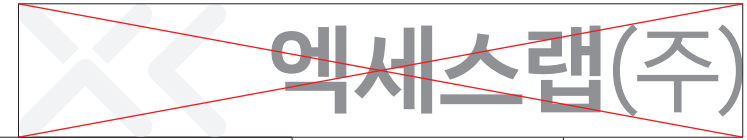
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### 타이포그래피 조합

국문, 영문 타이포그래피를 심볼 뒤에 적용해  
위와 같은 응용형 심볼을 생성할 수 있다.

### Typography Combination

Can create a variety of applied logo symbols by  
combining KR and EN typography separately.



A 심볼의 크기 조정  
Size Modification

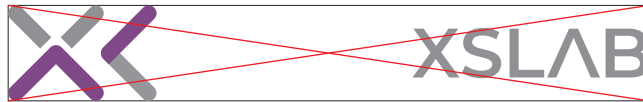


B 심볼의 단색 사용  
Solidcolour

A, B의 가능한 용례  
Avaliable

타이포그래피 단독사용 가능 (영문)

타이포그래피 단독사용 불가 (국문)

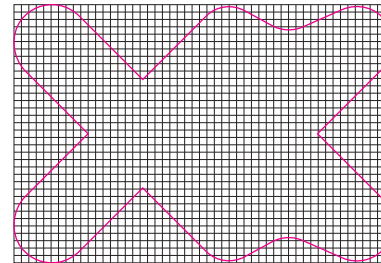
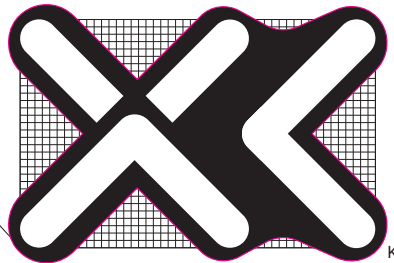
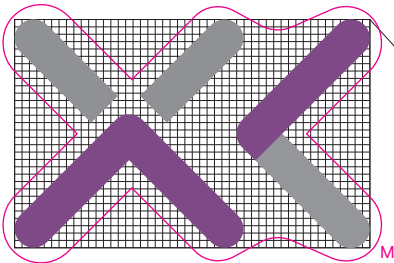


A의 잘못된 용례  
Prohibited

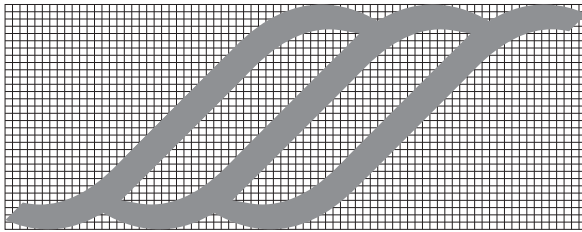
심볼과 타이포의 크기가 서로 교차하지 않도록 하십시오.  
At least match the size between Symbol and Typo.

B의 잘못된 용례  
Prohibited

단색 사용은 흰색만 사용하십시오.  
White only when solid.



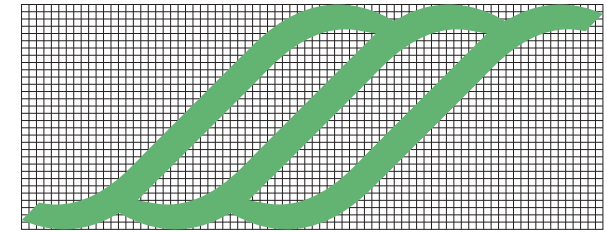
X와 L 심볼이 떨어지지 않도록 로고에  
외곽선 사용 시 규정과 같이 절삭하십시오.  
Make sure to cut the XL-symbol as  
prescribed so they do not fall off.



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4도 색상

- C67 M08 Y73 K00      ● C11 M39 Y70 K00
- RGB로 변환 시
- #62b267                      ● #e3a956



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1도 색상

- K100 (typo)      ● K52



1도 인쇄시

4도 인쇄시

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규리넷 심볼

규리넷의 심볼은 제주도의 한라산에서 영감을 얻어 특산품인 귤 색상을 적용하고 integral 기호를 응용한 산의 모습으로 디자인되었다.

Inspired by Halla Mt.

GYURINET's symbol is inspired by Halla Mt. in Jeju island, and is designed in the shape of mountain with colour of tangerines, a speciality of Jeju.

# 캐릭터 Character



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## 캐릭터, 보라.

백악기에서 서버를 만지고 넘어온 벨로시랩터  
공룡인 보라는 엑세스랩의 캐릭터로 ARM 서버를  
몰래 먹는 것을 좋아합니다.

## Character, VORA.

VORA, who came from Cretaceous era,  
is XSLAB's character and likes eating  
ARM server products secretly.

## 4도 색상

- 46 62 19 00
- 46 67 20 00
- 09 20 01 00
- 74 93 35 02
- 31 56 04 00
- 61 85 21 00
- 27 39 09 00
- 09 32 09 00
- 54 79 100 31
- 07 11 01 00

## RGB로 변환 시

- #a0739e
- #a16897
- #ebd6e8
- #653270
- #c085b9
- #824286
- #c7a7c6
- #eac1d0
- #703a14
- #f1e9f3



제품 명칭을 수정하여 사용하십시오.

vora 2803 Dongle

v-raptor SQ nano

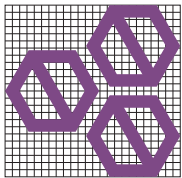
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#### 4도 색상

● C61 M85 Y21 K00

RGB로 변환 시

● #7c4080



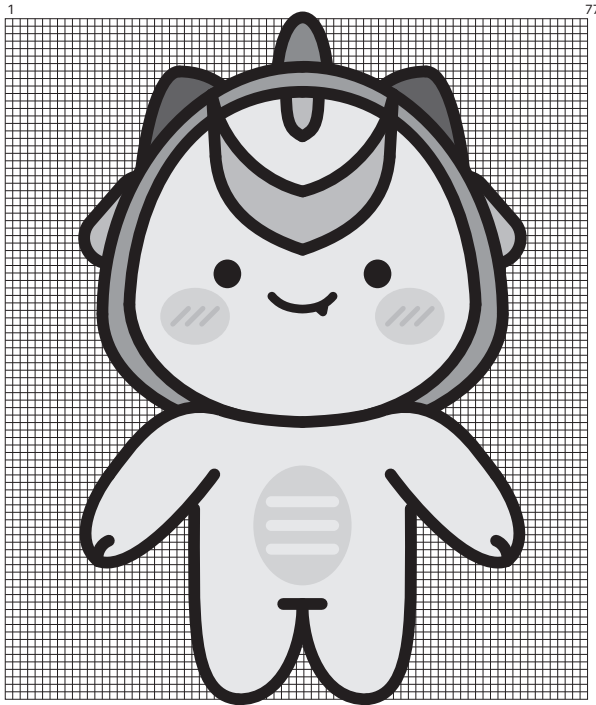
#### 제품 심볼

엑세스랩 제품의 심볼은 토성에 부는 강력한 육각형 태풍에서 그 영감을 얻어 제작되었다. ARM 서버 시장에 가져올 강력한 변혁의 바람을 상징하고 있다.

#### Hexgonal Storm in Saturn

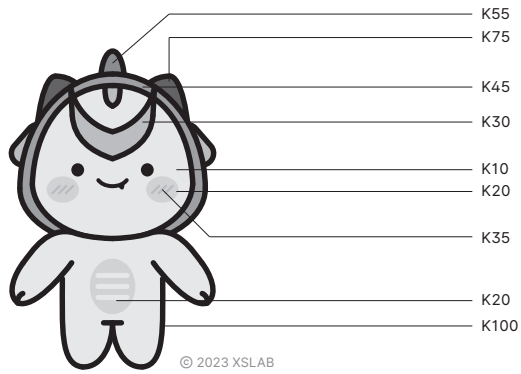
Products' logo is inspired by a powerful hexagonal typhoon blowing across Saturn. It symbolises the powerful transformative winds that our products will bring to market.

Ⓧ 프리텐다드 베어리어블  
Font (Pretendard variable)

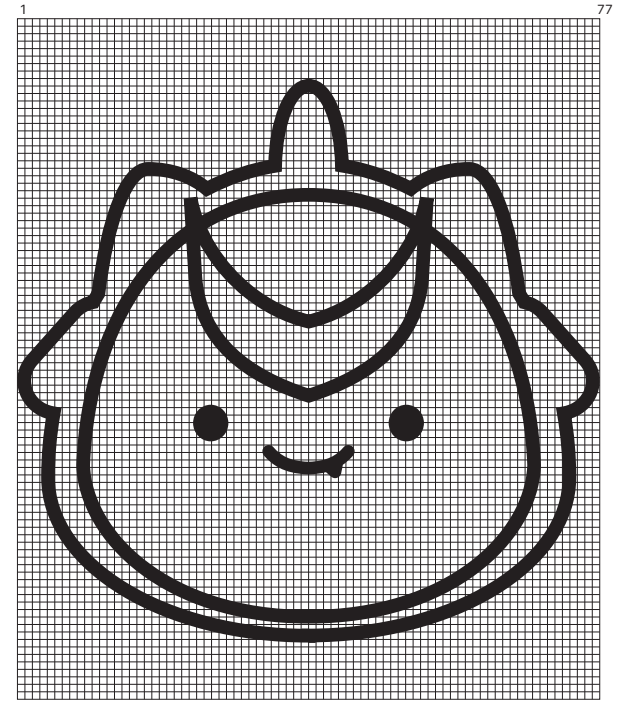


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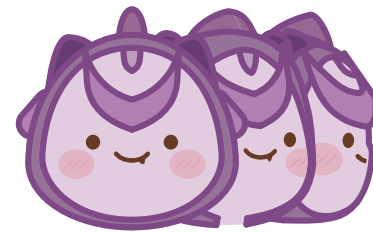
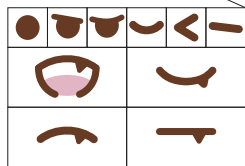
90

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### 1도 색상

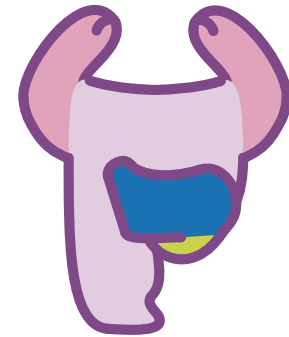


다양한 교체식 표정  
Various facial morphs



assisted by unity

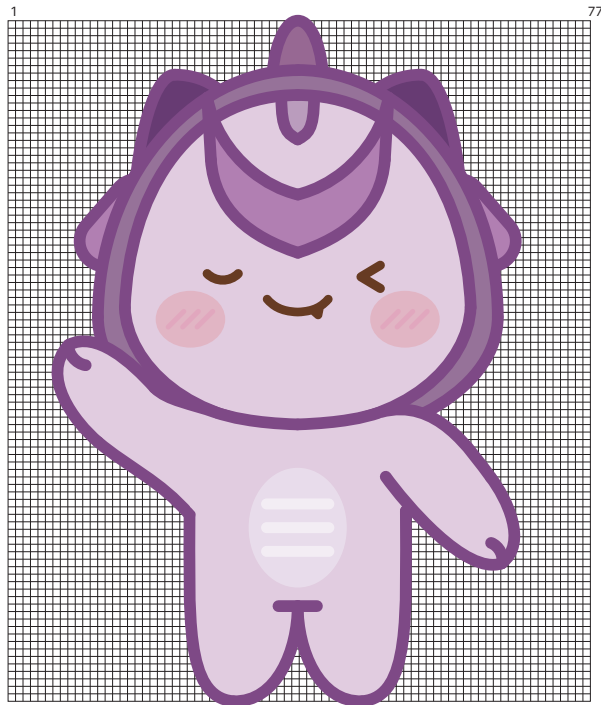
얼굴 방향에 따른 유기적  
표정 프로포션 조정  
Facial morph's scale manipulations  
due to face rotations



팔, 다리의 모듈식 교체 방식  
Changable Arm, Leg



손 들어 인사하기  
Greeting



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상상도 못한 정체  
Unexpected



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기뻐하기  
Amusing



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불량공룡  
Bully



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배고픔  
Hungry



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비웃기  
Sneering



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당황  
Shocking



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경악  
Panic



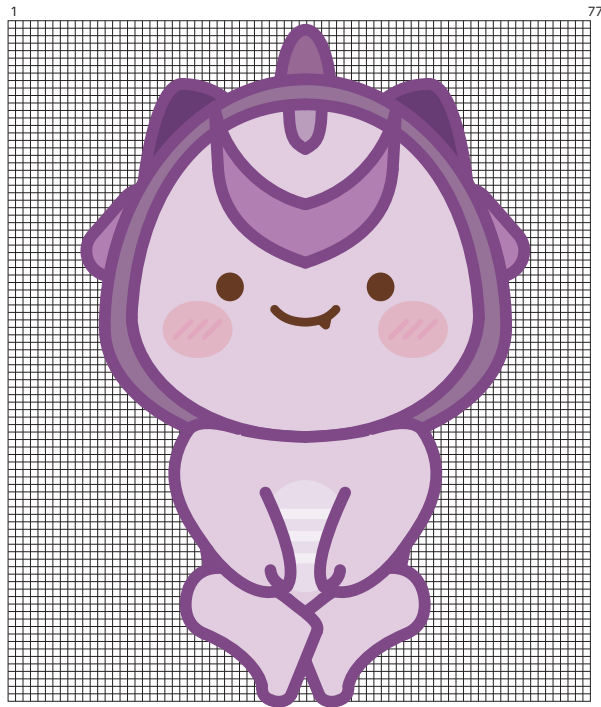
90  
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사격하기  
Shooting



90  
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손 모아 경청하기  
Concentrating



여유있음  
Slack



앉아서 부르기  
Sitting and Calling



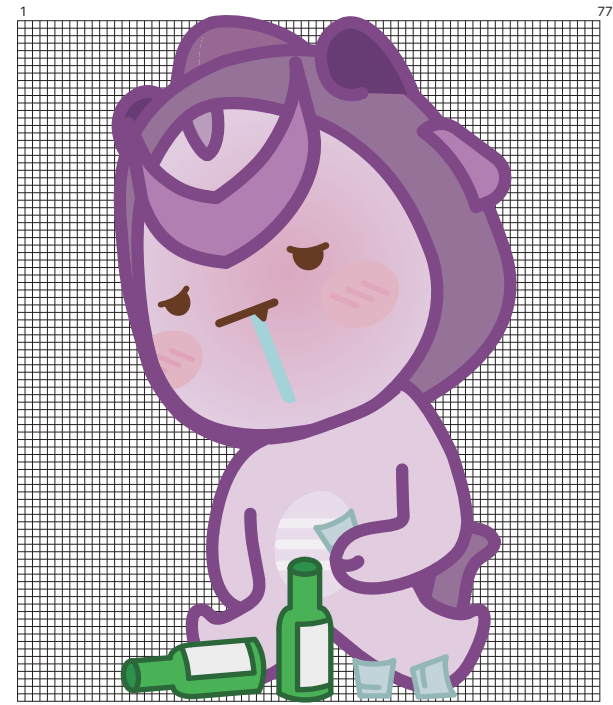
하늘 올려다 보기  
Looking up sky



잠들기  
Sleeping



취하기  
Alcoholic



오랜지 병으로...  
Paralysing



90  
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마따끄!  
For god's sake



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자전거 타기  
Riding a bike



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식사하기  
Eating



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진행시키기  
Engaging



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바이올린 연주  
Playing Violin



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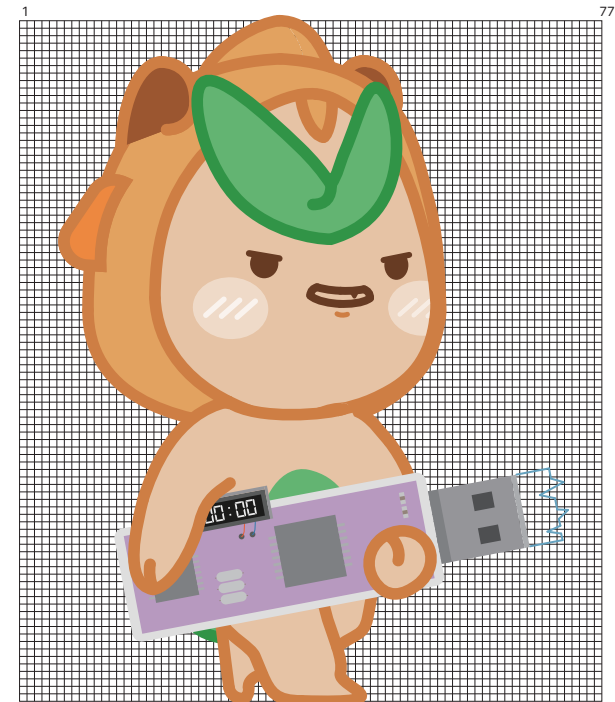


드러눅기  
Sleeping on the bed



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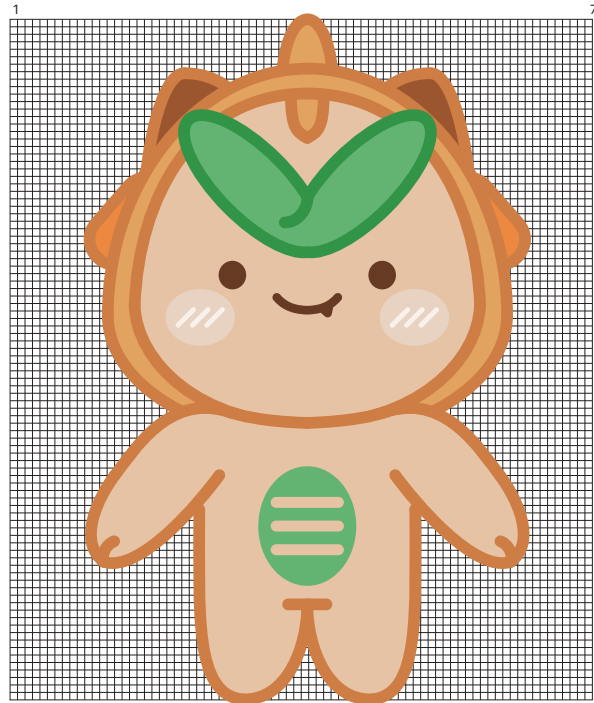
법보다 가까운 동글  
Closer than a law



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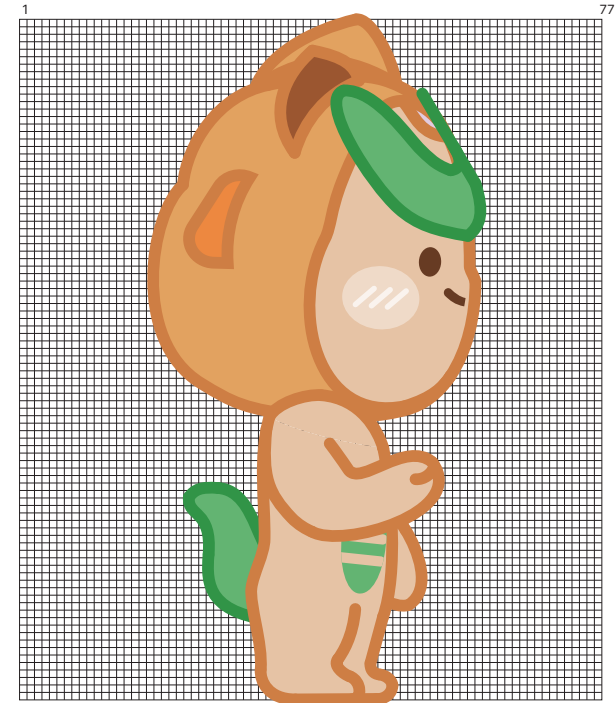
# 캐릭터 Character



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## 캐릭터, 규리.

보라의 숨겨진 동생인 규리는 엑세스랩  
자회사 규리넷의 캐릭터로, 꿀 밭에서 꿀을  
서리하는 것을 좋아합니다.

## Character, GYURI.

GYURI, who is VORA's secret sister/brother  
is character of subsidiary firm: GYURINET.  
She likes stealing Jeju persimmons secretly.

## 4도 색상

- |               |               |                |
|---------------|---------------|----------------|
| ● 11 39 70 00 | ● 19 59 83 00 |                |
| ● 09 23 34 00 | ● 67 16 79 00 | ● 54 79 100 31 |
| ● 04 55 85 00 | ● 81 24 99 00 | ● 07 11 01 00  |
| ● 42 76 99 06 | ○ 00 00 00 00 |                |

## RGB로 변환 시

- |           |                 |           |
|-----------|-----------------|-----------|
| ● #ecae56 | ● #d88236       |           |
| ● #eecfab | ● #5caa5b       | ● #703a14 |
| ● #f58f2a | ● #03953d       | ● #f1e9f3 |
| ● #a45424 | ○ #ffffff (70%) |           |

본 면은 여백입니다.  
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